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## **FOR IMMEDIATE RELEASE**

### **Christian Brothers Automotive Announces Named to Franchise Business Review's Top 100 Veteran Franchises for 2013**

**HOUSTON – (November 6, 2013)** –Christian Brothers Automotive, the national automotive repair chain known for creating a “positive culture shock” in the automotive segment, has been named one of the Top 100 Veteran Franchises for 2013 by Franchise Business Review.

The Top 100 list of franchises with above average satisfaction among veterans is based on a survey of 2,892 veterans, representing nearly 300 leading franchise brands.

“We are grateful and proud of the men and women who serve our country through the military and we are humbled to be ranked among some of the top franchises for veterans in the nation,” said Mark Carr, president and CEO of Christian Brothers Automotive.

Christian Brothers Automotive currently offers a \$12,500 financial discount associated with a veteran's first Christian Brothers Automotive franchise. The initiative is in support of the VetFran, a voluntary effort of International Franchise Association (IFA) member-companies to provide franchise business opportunities to honorably discharged veterans transitioning to civilian life or seeking a career change.

With its upscale home-charm décor and family-centered environment, Christian Brothers is appealing to military veterans because they can apply their discipline and leadership skills in a business environment, while serving families and being closely involved in their communities. In addition, Christian Brothers follows the Christ-like principles of servant leadership, and therefore abides by the utmost ethical and honest business practices.

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations.

To view the full report, visit <http://www.franchisebusinessreview.com/content/Veterans-Franchising-2013>.

For more information about Christian Brothers Automotive, please visit [www.cbac.com](http://www.cbac.com).

#### **About Christian Brothers Automotive**

Christian Brothers Automotive is one of the nation's leading automotive service and repair franchise systems with more than 100 locations open and an additional 35 under development in 17 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store's main principle was to run an automotive repair facility based on honesty, integrity, reliability and

exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.