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**FOR IMMEDIATE RELEASE:**

**Christian Brothers Automotive Celebrates 100th Opening with First National Facebook Promotion**

*National Automotive Repair Franchise Will Give Away 100 Oil Changes Coinciding with 100th Location Opening*

**HOUSTON (May XX, 2012)** – In celebration of its 100<sup>th</sup> opening, Christian Brothers Automotive a national faith-based automotive repair franchise, will give away 100 oil changes nationwide over 100 days. From now until July 31, patrons can enter each day to win a free oil change on the Christian Brothers Automotive [Facebook page](#).

“We could not think of a better opportunity to launch our first national social media promotion than in commemoration of our 100th location opening,” said Mark Carr, founder and CEO of Christian Brothers Automotive. “The fact that we have never closed a location throughout the past 30 years is a testament to our loyal and trusting customers. This promotion is the least we can do to show our appreciation.”

The 100th Christian Brothers Automotive location opened on April 23 in New Braunfels, Texas by local husband and wife team Kevin and Chris Carroll.

Established in 1982 as a result of Carr’s ambition to give Houston-area car owners a pleasant, professional and clean automotive service experience, Carr began franchising the brand in 1997. The franchisor also provides optional accounting services, human resources and real estate functions—owning both the land and building housing each unit. Distinguishing itself with a family-first value system, all locations operate during traditional working hours; however, they are closed on weekends so that owners and their employees can share quality family time.

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. All Christian Brothers Automotive facilities are staffed with automotive service excellence (ASE) certified technicians.

To enter the contest and learn official rules, please visit: [https://www.facebook.com/ChristianBrothersAuto/app\\_337527916301694](https://www.facebook.com/ChristianBrothersAuto/app_337527916301694).

For more information about Christian Brothers Automotive, please visit [www.cbac.com](http://www.cbac.com).

**About Christian Brothers Automotive**

Christian Brothers Automotive is one of the nation’s leading automotive service and repair franchise systems with more than 90 locations open and an additional 35 under development in 17 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store’s main principle was to run an automotive repair facility based on honesty, integrity, reliability and

exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.

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