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## **FOR IMMEDIATE RELEASE**

# **Christian Brothers Automotive Launches National Contest to Support and Reward Teachers**

**HOUSTON – (September 9, 2013)** –Christian Brothers Automotive, a national automotive repair franchise, has launched an online contest to reward teachers who have made a difference in their communities

Customers and fans are encouraged to nominate their favorite teacher via the company [Facebook page](#) and share in 250 words or less how that teacher or staff member has “made a Nice Difference in the lives of their students and their community.” Submissions will be accepted until September 20<sup>th</sup>, and Christian Brothers will select fifteen finalists to be voted on by the fans on Facebook. The grand prize winning teacher will receive an iPad Mini, a \$250 gift card to Staples, a \$250 gift certificate to Christian Brothers, and a pizza party for his/her entire school.

“Christian Brothers Automotive is devoted to supporting our local communities, and we couldn’t think of a better way to do that than by rewarding hard-working teachers,” said Mark Carr, founder and CEO of Christian Brothers Automotive. “With this contest, our goal is to show our support for local schools, and to reward the deserving teachers who are helping to shape the future of this country.”

Christian Brothers Automotive was established in 1982 as a result of Carr’s ambition to give Houston-area car owners a pleasant, professional and clean automotive service experience. Carr began franchising the brand in 1997. Distinguishing itself with a family-first value system, all locations operate during traditional working hours, but they are closed on weekends so owners and employees can share quality family time.

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. For more information about Christian Brothers Automotive, please visit [www.cbac.com](http://www.cbac.com).

## **About Christian Brothers Automotive**

Christian Brothers Automotive is one of the nation’s leading automotive service and repair franchise systems with more than 100 locations open and an additional 35 under development in 17 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store’s main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.