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FOR IMMEDIATE RELEASE

Christian Brothers Automotive Announces Support for Veterans with Financial Incentives

National Automotive Repair Franchise Seeks to Open More Doors for Military Veterans Through Discounted Franchise Fee

HOUSTON – Christian Brothers Automotive Corporation, the national automotive repair chain known for creating a “positive culture shock” in the automotive segment, announced today the launch of a \$12,500 financial discount to help military veterans open a Christian Brothers Automotive.

Effective immediately, Christian Brothers Automotive is offering this discount associated with a veteran’s first Christian Brothers Automotive franchise. The initiative is in support of the Veterans Transition Franchise Initiative (VetFran), a voluntary effort of International Franchise Association (IFA) member-companies to provide franchise business opportunities to honorably discharged veterans transitioning to civilian life or seeking a career change.

“By providing the opportunity for veterans to become Christian Brothers Automotive franchise owners, we are able to give back to those who have given us so much,” said Mark Carr, president and CEO of Christian Brothers Automotive. “We look forward to growing our franchise system with qualified franchise candidates who have a proven track record of dedicated service and strong personal commitment to excellence—similar characteristics many veterans possess.”

With its upscale home-charm décor and family-centered environment, Christian Brothers is appealing to military veterans because they can apply their discipline and leadership skills in a business environment, while serving families and being closely involved in their communities. In addition, Christian Brothers follows the Christ-like principles of servant leadership, and therefore abides by the utmost ethical and honest business practices.

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. All Christian Brothers Automotive facilities are staffed with automotive service excellence (ASE) certified technicians.

For more information about Christian Brothers Automotive, please visit www.cbac.com.

About Christian Brothers Automotive

Christian Brothers Automotive is one of the nation’s leading automotive service and repair franchise systems with more than 90 locations open and an additional 35 under development in 16 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first Christian Brothers Automotive in Houston, Texas, in 1982. The store’s main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.

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