

Media Contact: Samantha Scheiner, Christian Brothers Automotive, 832-598-0424 or email at sscheiner@cbac.com

FOR IMMEDIATE RELEASE

Christian Brothers Automotive Launches “12 Days of Giving”

HOUSTON – (December 9, 2013) –Christian Brothers Automotive, a national automotive repair franchise, has launched a national Christmas initiative called *12 Days of Giving*, encouraging customers to consider ways in which they can give back this holiday season by making a Giving Pledge at any of their 120 locations.

A Giving Pledge is a promise to do something nice during the Christmas season, such as volunteering at a local soup kitchen or shoveling your neighbor’s walk. Any customer who completes a Giving Pledge during the campaign will receive \$10 off their service.

“The spirit of community and giving during the Christmas season is one of the best parts of the holidays,” said Mark Carr, founder and CEO of Christian Brothers Automotive. “We wanted to help to spread cheer and give thanks by encouraging everyone to give gifts of generosity.”

Christian Brothers Automotive was established in 1982 as a result of Carr’s ambition to give Houston-area car owners a pleasant, professional and clean automotive service experience. Carr began franchising the brand in 1997. Distinguishing itself with a family-first value system, all locations operate during traditional working hours, but they are closed on weekends so owners and employees can share quality family time.

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. For more information about Christian Brothers Automotive, please visit www.cbac.com or www.facebook.com/christianbrothersauto.

About Christian Brothers Automotive

Christian Brothers Automotive is one of the nation’s leading automotive service and repair franchise systems with more than 100 locations open and an additional 35 under development in 17 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store’s main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.