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## **FOR IMMEDIATE RELEASE**

### **Christian Brothers Automotive Opens New Location in Aurora**

**Aurora, Co. – (November 14, 2013)** – Christian Brothers Automotive, the automotive repair shop creating a positive “culture shock” in town with its commitment to honesty and integrity, recently opened a new location situated at 14755 E. Arapahoe Rd in Aurora, Co.

Located on Arapahoe Road in between Parker and Jordan Road, the nearly 5,000 square-foot location includes nine service bays, as well as an upscale lobby with a home-charm décor that features leather couches, decorative lighting, artwork and hardwood floors. Christian Brothers Automotive also provides consumers with a Courtesy Shuttle both to and from work and home while their car is being serviced. In addition, customers who wish to wait in-shop for their vehicle can enjoy free Wi-Fi in the comfortable lobby.

“We are very excited about being the first Christian Brothers Automotive location in the Denver metro area,” said Jared Beard, who co-owns the new Christian Brothers Automotive with his wife Jaime. “We look forward to building and expanding Christian Brothers’ outstanding reputation into the Denver area”

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. All Christian Brother Automotive facilities are staffed with automotive service excellence (ASE) certified technicians.

“We offer a level of service that is unmatched in the independent automotive service industry and find great joy in going the extra mile for our customers,” Jared said. “Local residents will truly see that Christian Brothers Automotive is the light in the community where they can trust and depend on us for their automotive needs.”

Jared and Jaime moved from Dallas, Texas to open the new Aurora store. They will open a second location in Highlands Ranch in March of 2014. The Beards wanted to find a franchise opportunity whose values truly resonated with them, and they were thrilled to find Christian Brothers since it met all of their desires.

For more information about Christian Brothers Automotive in Aurora, please visit their website at <http://www.cbac.com/store/arapahoe-road-co> or find them on Facebook at <https://www.facebook.com/CBAArapahoeRoad>

#### **About Christian Brothers Automotive**

Christian Brothers Automotive is one of the nation’s leading automotive service and repair franchise systems with more than 100 locations open and an additional 35 under development in 17 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store's main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.