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## **FOR IMMEDIATE RELEASE**

### **Christian Brothers Automotive Opens New Location in Riverview**

**Riverview, FL. – (November 13, 2013)** –Christian Brothers Automotive, the automotive repair shop creating a positive “culture shock” in town with its commitment to honesty and integrity, will celebrate the grand opening of its new location situated at 10010 McMullen Road in Riverview, FL. on Tuesday, November 19<sup>th</sup> at 9:30am.

Located at the corner of Boyette and McMullen Road near River High School, and convenient to Fish Hawk, Valrico, Big Bend and Riverview, the nearly 5,000 square-foot location includes nine service bays, as well as an upscale lobby with a home-charm décor that features leather couches, decorative lighting, artwork and hardwood floors. Christian Brothers Automotive also provides consumers with a Courtesy Shuttle both to and from work and home while their car is being serviced. In addition, customers who wish to wait in-shop for their vehicle can enjoy free Wi-Fi in the comfortable lobby.

“We want to operate an automobile repair business that serves as a trusted light in the community,” said Jud Cook, who co-owns the new Christian Brothers Automotive with his wife Jenny. “We’ve moved many times over the years and it was usually very difficult to find a shop committed to customer service that we trusted. We are committed to earning that important role among our customers in the Riverview area.”

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. All Christian Brother Automotive facilities are staffed with automotive service excellence (ASE) certified technicians.

“As the owners, we strive to treat each customer according to the Golden Rule,” Jud said. “It is exciting to have the opportunity to bring Christian Brothers Automotive’s focus on integrity, honesty, and service to our community.”

Jud and Jenny both attended the US Military Academy at West Point. Jud retired as the senior engineer officer at US CENTRAL COMMAND in 2013. They have four children, and both Jud and Jenny are musicians who play in local community and church groups.

For more information about Christian Brothers Automotive in Brandon/Riverview, please visit their website at <http://www.cbac.com/store/brandon-fl> or find them on Facebook at <http://www.facebook.com/CBARiverview>

#### **About Christian Brothers Automotive**

Christian Brothers Automotive is one of the nation’s leading automotive service and repair franchise systems with more than 100 locations open and an additional 35 under development in 17 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store's main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.