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Christian Brothers Automotive Opens Newest Location in Castle Rock

Husband and wife entrepreneurial team offers quality, convenience and friendly customer service at new automotive care shop

Castle Rock, Co. (February 10, 2014) – Christian Brothers Automotive will celebrate the opening of its newest location at 5721 New Abbey Lane in Castle Rock on Monday, February 24. This location will offer the effective combination of local focus, ownership and management, coupled with the support of a nationwide network of Christian Brothers franchises.

Situated just northwest of Lowe's near the Outlets of Castle Rock, the nearly 5,000 square-foot location will include nine service bays equipped with the latest technology, as well as an upscale lobby with a home-charm décor that features leather couches, decorative lighting, artwork and hardwood floors. Christian Brothers Automotive also provides consumers with a Courtesy Shuttle both to and from work or home while their car is being serviced. In addition, customers who wish to wait in-shop for their vehicle can enjoy free Wi-Fi in the comfortable lobby.

“We are committed to providing only the highest quality of automotive care delivered with honesty and integrity at Christian Brothers,” said Steve Peterson, who co-owns the new Christian Brothers Automotive Castle Rock with his wife, Andrea. “We are honored to become small business owners in the community in which we live, partnering with a company that prides itself on providing high-quality, first-rate customer service at all times. We want to be a light to our community where customers can trust and depend on us for their automotive needs.”

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. All Christian Brothers Automotive facilities are staffed with automotive service excellence (ASE) certified technicians.

“We look forward to greeting each and every customer and personally tending to their questions and concerns,” said Andrea Peterson. “We want to educate our guests about their vehicles and how to keep their automotive investment running optimally for as long as possible. We don't believe in hard-sell tactics or pressuring customers to purchase additional services exceeding their vehicle's diagnosis. We pride ourselves on our business practices and becoming a 'go-to' source for all community members who may have questions or concerns about their automobile.”

After spending many years in health care management, Steve was looking for an entrepreneurial opportunity that he could develop in Colorado. While raising their family in both Plano and Houston, Texas, the Petersons experienced the quality, honesty and integrity of Christian Brothers as customers for well over a decade. This led them to

invest in their own Christian Brothers Automotive location as they discovered the perfect opportunity for expansion of the brand into Castle Rock, Colorado.

For more information about the Christian Brothers Automotive Castle Rock, please visit <http://www.cbac.com/store/castle-rock-co>.

5721 New Abbey Lane
Castle Rock, CO 80108

About Christian Brothers Automotive

Christian Brothers Automotive is one of the nation's leading automotive service and repair franchise systems with more than 120 locations open and an additional 25 under development in 18 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Idaho, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store's main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.

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