**MEDIA CONTACT**:

Matt Diaz

No Limit Agency

312.526.3996

Matt@nolimitagency.com

*FOR IMMEDIATE RELEASE*

**Christian Brothers Automotive Brings Honest, Expert Repair Services to Loveland**

*Premier Auto Repair Franchise Expands into INSERT MARKET, Makes Trustworthy Vehicle Repair Services a Reality for Residents*

**HOUSTON –** Christian Brothers Automotive was founded more than 30 years ago with one simple idea in mind: provide customers with auto repair services they could trust. The brand quickly found a following that is hungry for honest, genuine service, and has enjoyed impressive growth ever since. From one location in 1982 to 100 in 2012, Christian Brothers Automotive is gearing up to reach the 200-store milestone by 2017.

INSERT MARKET is the brand’s next stop on this journey, and INSERT FRANCHISEE NAME is taking the wheel in the region to help vehicle owners experience the Christian Brothers Automotive nice difference. HE/SHE will be opening at INSERT ADDRESS in INSERT MONTH.

INSERT FRANCHISEE INFORMATION

<http://christianbrothersfranchise.com/franchisee-interivew/christian-brothers-franchise-review-qa-with-cincinnati-pioneer/>

Doug Beachy

Address: 6379 Branch Hill-Guinea Pike

Doug.beachy@cbauto.net

Opening date June 8th

Live in Loveland

tel:513-236-5590

Doug wireless billing and cable bills worked in the corporate world for 28 years and an account executive, converges for 26 years early retirement and wanted 50 years old and was looking into automotive and open his own business. Relocate anywhere and knew staying local and firmly embedding in the community and helped to make the decision easier.

Live 4 miles away from the shop and lived in the community for 10 years. Suburb of Cincinnati 25-30 commute to downtown proper.

Did research online for automotive franchises and ran into the top 50, talked to Josh Wall and found

Jamie Beachy-Techers aid at local school bit. Dad fixes golf carts and in his blood and family affair and shuttle people around. Son will be helping out in college. 4 kids, One just graduated from OSU, younget at OSU,

Otterbein.org senior lifestyle choices. Groundbreaking around the corner from.

2 older daughters who are married and a grandson who is 1 year old.

Educated personal and firefighters to give back,

Mark Carr, president and CEO of Christian Brothers Automotive, expressed his excitement at welcoming INSERT FRANCHISEE NAME to the family.

“Our customers know what to expect when they walk into a Christian Brothers Automotive, including a clean and comfortable waiting area, a friendly and attentive staff that is willing to go above the call of duty, and automotive technicians who understand our customers are the boss,” Carr said. “Christian Brothers Automotive has succeeded because we’ve transformed how people view the auto repair experience, and we know INSERT FRANCHISEE NAME will carry on our commitment to superior service.”

The cornerstone of Christian Brothers Automotive is quite simple: Treat others as you wish to be treated. By following this straightforward guideline, the franchise has garnered glowing reviews from consumers who once dreaded visiting a repair shop.

Based on customer ratings of all Christian Brothers Automotive repair franchises, the vast majority of customers have expressed satisfaction with everything from ease of scheduling appointments and receiving friendly service to the cleanliness of the locations and quality of work performed. It’s why 98 percent of customers said they would return to a Christian Brothers Automotive facility in the future, and why 97 percent said they would recommend a facility to a friend.

“No matter who you are, you should expect to be treated fairly when you bring your vehicle into a shop,” Carr said. “It’s a simple thing, but an important thing, and we’re thrilled to be able to share our dedication to customer service and trustworthy repair work with the good people of INSERT MARKET.”

**About Christian Brothers Automotive**

Christian Brothers Automotive is one of the nation’s leading automotive service and repair franchise systems, with more than 135 locations open and an additional 35 under development in 18 states, including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, South Carolina, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas in 1982. The store’s main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.