

**Media Contact:** Samantha Scheiner, Christian Brothers Automotive, 832-598-0424 or email at [sscheiner@cbac.com](mailto:sscheiner@cbac.com)

## **FOR IMMEDIATE RELEASE**

### **Christian Brothers Automotive Collects Over 3,800 Thanksgiving Food Donations Nationwide**

**HOUSTON – (December 6, 2013)** –Christian Brothers Automotive, a national automotive repair franchise, completed its national Thanksgiving initiative called *Pack the Pantry* last week with a grand total of 3,862 donations from its stores nationwide. In exchange for a donation of two items or more, customers received \$10 off their automotive service during the campaign.

Each Christian Brothers location selected a local food pantry or charity to partner with for the campaign. All food items collected were delivered to the local charity at the end of November.

“We wanted to do something that would make this Thanksgiving special for our neighbors in need,” said Mark Carr, founder and CEO of Christian Brothers Automotive. “We were blown away by the response from this campaign. Many customers brought in 10, 20, even 30 canned items, and some of them didn’t even need service. We’re thrilled with the results and we’re so thankful for our amazing customers.”

Christian Brothers Automotive was established in 1982 as a result of Carr’s ambition to give Houston-area car owners a pleasant, professional and clean automotive service experience. Carr began franchising the brand in 1997. Distinguishing itself with a family-first value system, all locations operate during traditional working hours, but they are closed on weekends so owners and employees can share quality family time.

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. For more information about Christian Brothers Automotive, please visit [www.cbac.com](http://www.cbac.com) or [www.facebook.com/christianbrothersauto](http://www.facebook.com/christianbrothersauto).

#### **About Christian Brothers Automotive**

Christian Brothers Automotive is one of the nation’s leading automotive service and repair franchise systems with more than 100 locations open and an additional 35 under development in 17 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store’s main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.