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FOR IMMEDIATE RELEASE

Christian Brothers Automotive Opens New Location in Omaha

Omaha, NE – (December 4, 2013) – Christian Brothers Automotive, the complete automotive repair franchise known for its “nice difference,” will open its newest location at 17330 Evans Street in Omaha, Nebraska on Wednesday, December 4th. This will be the first location in Nebraska, the 14th state that Christian Brothers has expanded to, and the 120th store overall.

Located across the street from Harley Davidson and in front of Hobby Lobby on West Maple, the 5,000 square-foot location will include nine service bays with a warm and inviting lobby for customers. Christian Brothers Automotive also provides consumers with a Courtesy Shuttle both to and from work and home while their car is being serviced. In addition, customers who wish to wait at the shop for their vehicle can enjoy free Wi-Fi and beverages in the comfortable lobby.

“Christian Brothers Automotive is committed to providing exemplary customer service and only the highest levels of integrity and honesty to our customers,” said Jason Hurt, who co-owns the new Christian Brothers Automotive with his wife Michelle. “We are excited and honored to partner with a company that prides itself on making a positive impact within the community and providing first class customer service. Our goal is to be a positive light in Omaha where customers can trust and depend on us for all of their automotive needs.”

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. All Christian Brother Automotives facilities are staffed with automotive service excellence (ASE) certified technicians.

“We look forward to building relationships with each and every customer and personally tending to their questions and concerns,” said Michelle Hurt. “We want to keep our customers informed about their vehicles and educate them on how to keep their vehicles in optimal condition for as long as possible. We will not hard sell or pressure any customer to purchase additional services exceeding their vehicle’s diagnosis.”

After spending years as an Auto Damage Director in the insurance industry, Jason had a strong desire to leave the corporate world to pursue an entrepreneurial opportunity with Michelle. After several months of reviewing hundreds of small business opportunities, Jason and Michelle decided on Christian Brothers Automotive. Their choice made the most sense due to Jason’s prior experience in the automotive industry as well as the company’s strong commitment to faith, family, integrity and honesty.

For more information about the Christian Brothers Automotive Omaha store, please visit www.cbac.com/store/omaha-ne or www.facebook.com/CBAOmaha.

About Christian Brothers Automotive

Christian Brothers Automotive is one of the nation's leading automotive service and repair franchise systems with more than 100 locations open and an additional 35 under development in 17 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store's main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.