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FOR IMMEDIATE RELEASE

Christian Brothers Automotive Opens New Location in Concord

Concord, NC – (November 18, 2013) – Christian Brothers Automotive, the automotive repair shop creating a positive “culture shock” in town with its commitment to honesty and integrity, recently opened a new location situated at 9725 Harris Road in Concord, North Carolina.

Located in the Cannon Crossroads shopping center across from Harris Teeter at the corner of Harris Road and Poplar Tent Road, the nearly 5,000 square-foot location includes nine service bays, as well as an upscale lobby with a home-charm décor that features leather couches, decorative lighting, artwork and hardwood floors. Christian Brothers Automotive also provides consumers with a Courtesy Shuttle both to and from work and home while their car is being serviced. In addition, customers who wish to wait in-shop for their vehicle can enjoy free Wi-Fi in the comfortable lobby.

“We look forward to getting to know the people in our community through our service to them. We want to educate our customers about their vehicles so they can make informed decisions and plan for future repairs rather than be caught off guard as so many people are in the typical auto repair shop,” said Jade Stanford, who co-owns the new shop with his wife Jennifer. “It’s easy to tell someone they need \$1,000 worth of repairs, but when you can tell a single mom whose finances are tight, for example, how to prioritize repairs, it’s a great help.”

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. All Christian Brothers Automotive facilities are staffed with automotive service excellence (ASE) certified technicians.

Jade left a successful auto repair business in Baton Rouge to open his own shop here in Concord. He was driven by a desire to be able to really help people, not just see how many cars he could run through his shop every day. “I was tired of my business being all about numbers and not about people,” said Jade. What drew Jade to Christian Brothers Automotive was their desire to honor God through their business. “When I saw that their mission statement is to glorify God by offering excellent and ethical automotive repair, I said, ‘That’s me! I’m in!’”

Jade began working in his stepdad’s tire shop at the age of 11 and has worked in a tire shop or auto repair shop almost his entire life. He has always been fascinated with cars, trucks, and things that go fast. Although he is not a mechanic, Jade has an amazing aptitude for how things work, and that has helped him excel in the auto repair business.

For more information about Christian Brothers Automotive in Concord, please visit their website at <http://www.cbac.com/store/concord-nc> or find them on Facebook at <https://www.facebook.com/CBAConcord>

About Christian Brothers Automotive

Christian Brothers Automotive is one of the nation's leading automotive service and repair franchise systems with more than 100 locations open and an additional 35 under development in 17 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store's main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.