



Christian Brothers

A U T O M O T I V E

FOR IMMEDIATE RELEASE

Christian Brothers Automotive Opens New Location in Lafayette

Husband and wife entrepreneurial team offers quality, convenience and friendly customer service at new automotive care shop

Lafayette, CO – (September 30, 2014) – Christian Brothers Automotive, the automotive repair shop founded on a commitment to honesty and integrity, opened a new location this week situated at 517 Stacy Court in Lafayette, Colorado in the new Lafayette Crossings shopping center.

Located on the southeast corner of Highway 287 and South Boulder Road, behind the Coal Creek Bowling Center and just west of Jax Ranch & Home, the nearly 5,000 square-foot location includes nine service bays, as well as an upscale lobby that features leather couches, decorative lighting, artwork and hardwood floors. Christian Brothers also offers a new courtesy shuttle vehicle to transport you to and from home or work while your vehicle is being serviced. Waiting customers enjoy free Wi-Fi, coffee and bottled water in the quiet lobby.

"Holly and I are long time Lafayette residents and are very active in the community," said Richard Welty, who owns the new shop with his wife Holly. "We jumped at the opportunity to start a business right here in Lafayette and East Boulder County, and could not think of a better business partner than Christian Brothers Automotive. We were drawn to Christian Brothers Automotive because of their focus on the total client experience and value, plus their reputation for client satisfaction is simply extraordinary."

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. All Christian Brothers Automotive facilities are staffed with automotive service excellence (ASE) certified technicians.

Richard retired from IBM after a 28 year career where he built his business expertise, leadership, people management and customer service skills. Holly brings a diverse background to the ownership role. She holds two engineering degrees, an undergraduate Computer Engineering degree and Masters in Electrical Engineering and continues her role as Technical Support Director at Avaya, leading more than 120 customer support employees worldwide. Richard and Holly met at IBM where they worked part time while attending college. The Weltys have two children, Troy and Julie, who are quite active in local Lafayette sports and attend elementary school. The family loves the diversity of Colorado's natural beauty, skiing in winter and camping in the summer months.

For more information about Christian Brothers Automotive in Lafayette, please visit their website at <http://www.cbac.com/store/lafayette-co> or find them on Facebook at <https://www.facebook.com/CBALafayetteCO>

517 Stacy Court
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About Christian Brothers Automotive

Christian Brothers Automotive is one of the nation's leading automotive service and repair franchise systems with more than 130 locations open and an additional 25 under development in 18 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Idaho, Indiana, Kansas, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store's main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.

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