

Contact: Megan Wallace, Fishman PR, 847-945-1300 ext. 242 or [mwallace@fishmanpr.com](mailto:mwallace@fishmanpr.com)

## **FOR IMMEDIATE RELEASE**

### **Christian Brothers Automotive Corporation Honored with 2011 Houston Better Business Bureau Award**

*National Automotive Repair Chain Earns Esteemed Winner of Distinction Award for Sixth Time*

**HOUSTON, Texas (May 23, 2011)** – Christian Brothers Automotive Corporation, a national automotive repair chain known for its upscale home-charm décor and ethical business practices, has been honored with the Houston Better Business Bureau's (BBB) coveted *Excellence Winner of Distinction* award. This marks the sixth time, and second-consecutive year, the corporate office has been recognized with this award.

The BBB *Excellence Winner of Distinction* award recognizes companies that demonstrate a consistent commitment to ethics, overall excellence and quality in the workplace.

“Christian Brothers Automotive Corporation is committed to providing only the highest standards and best business practices to our customers,” said Mark Carr, founder of Christian Brothers Automotive Corporation. “We are dedicated to serving our customers with honesty and integrity and are proud to be recognized by the Houston area BBB. This award is a valuable testament towards our dedication to providing only the best in automotive services at each of our repair shops across the country.”

Established in 1982 as a result of Carr's ambition to give Houston-area car owners a pleasant, professional and clean automotive service experience, Christian Brothers Automotive, distinguishes itself among other franchise concepts with a family-first value system. All locations operate during traditional working hours; however, they are closed on weekends so that owners and their employees can share quality family time. Going against the grain of the traditional franchise model, Carr offers franchisees an annual salary package of more than \$60,000, including comprehensive family health insurance and a 50 percent share in store profits.

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. All Christian Brothers Automotive facilities are staffed with Automotive Service Excellence (ASE) certified technicians.

For more information regarding Christian Brothers Automotive Corporation, please visit [www.ChristianBrothersAuto.com](http://www.ChristianBrothersAuto.com).

#### **About Christian Brothers Automotive Corporation**

Christian Brothers Automotive Corporation is one of the nation's leading automotive service and repair franchise systems with 81 locations open and an additional 35 under development in 14 states including Arkansas, Arizona, Colorado, Florida, Indiana, Texas, Oklahoma, Michigan, Missouri, Kansas, Tennessee, Georgia, Mississippi and Alabama.

Mark Carr, president and CEO of CBAC, opened the first Christian Brothers Automotive in Houston, Texas in 1982. The store's main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of CBAC today. CBAC began selling franchises in 1996 and continues to grow at a

pace of thirteen to sixteen stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.

###