

Contact: Katie Henry, Fishman PR, 847-945-1300 ext. 237 or [khenry@fishmanpr.com](mailto:khenry@fishmanpr.com)

## **FOR IMMEDIATE RELEASE**

### **Christian Brothers Automotive Corporation Earns 2010 Better Business Bureau Award**

*National Automotive Repair Chain Demonstrates Superior Service in Business Marketplace*

**HOUSTON, Texas (May 18, 2010)** – Christian Brothers Automotive Corporation, a national automotive repair chain known for its upscale design décor and ethical business practices, has once again been honored with the Better Business Bureau’s coveted *Winner of Distinction* award. This marks the fifth time Christian Brothers Automotive Corporation has been recognized with this award.

The BBB *Winner of Distinction* award recognizes company’s that demonstrate a consistent commitment to ethics, overall excellence and quality in the workplace.

“We are proud to be recognized by an organization that is dedicated to fostering a fair and effective business marketplace in Houston,” said Mark Carr, founder of Christian Brothers Automotive Corporation. “As a five-time recipient of this award, Christian Brothers Automotive is committed to serving our customers with the best in automotive services while following strict ethical business practices at each of our repair shops.”

Established in 1982 as a result of Carr’s ambition to give Houston-area car owners a pleasant, professional and clean automotive service experience, Carr began franchising the brand in 1996. Going against the grain of the traditional franchise model, he offered franchisees an annual salary package of more than \$60,000, including comprehensive family health insurance and a 50 percent share in store profits. The franchisor also manages each store’s accounting, human resources and real estate functions—owning both the land and building housing each unit. Distinguishing itself with a family-first value system, all locations operate during traditional working hours. However, they are closed on weekends so that owners and their employees can share quality family time.

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each location. All of Christian Brothers Automotive facilities are staffed with automotive service excellence (ASE) certified technicians.

#### **About Christian Brothers Automotive Corporation**

Christian Brothers Automotive Corporation (CBAC) is one of the nation’s leading automotive service and repair franchise facilities, which currently operates more than 70 shops in nine states including Arkansas, Texas, Oklahoma, Missouri, Kansas, Tennessee, Georgia, Mississippi and Alabama.

Mark Carr, president and CEO of CBAC, opened the first Christian Brothers Automotive in Houston, Texas in 1982. The store’s main principle was to run an automotive repair facility based on honesty, integrity and exceptional customer service, which is still the core philosophy of CBAC today. CBAC began selling franchises in 1996 and continues to grow at a pace of seven to eight stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.

Please visit [www.cbac.com](http://www.cbac.com) for more information.